

## **PIMP - Now in Post Production**

14 October 2009

International film financier Premiere Picture is pleased to announce that they have recently closed a deal on Pimp, the latest British Indie picture starring Danny Dyer and Billy Boyd.

'Pimp' which is currently mid-way through post production, is a modern day dark thriller in the gritty vein of films like Rise of the Footsoldier, The Football Factory and The Business . The film follows a week in the life of a Soho pimp – a week that spirals brutally out of control....

Cast includes: Danny Dyer ( The Football Factory, Adulthood, The Business, City Rats ), Billy Boyd ( Master and Commander, The Flying Scotsman, Lord of the Rings ), Martin Compston ( Doomsday, Sweet Sixteen, Red Road ), Barbara Nedeljakova ( Hostel, Hostel 2 ) and Robert Cavanah ( Lara Croft 2, Wuthering Heights , Hanuman ). Robert Cavanah will also direct the film which he co-wrote with Jon Kirby.

“Premiere is thrilled to be involved with this very exciting independent film and continue our drive to champion high quality independent films” – David Rogers of Premiere Picture

Pimp is being produced by Triple S Films founded by Matthew Stradling and Paul de Vos, Crispin Manson of Jubilee Pictures and Royd Tolkien. Their credits include Jack of Diamonds, Requiem, and Framed which was also written by Stradling.

The film is being sold internationally by recently launched Stealth Media Group founded by Michael L Cowan, Sean O'Kelly and Jason Piette with offices in Los Angeles , London and Brighton . Stealth has reported that the film is generating strong interest from both UK and international distributors. In their words, Danny Dyer has to date sold over 4 million DVD's in the UK alone and a strong gangster Danny Dyer film is a must have for all distributors as his films generate on average 200,000 DVD's a time.